





# SPONSORSHIPS AT A GLANCE

The Open Infrastructure Summit will be going virtual, October 19 - 23, 2020.

The Open Infrastructure Summit is structured around relevant use cases, trainings and complementary open source projects including Airship, Ansible, Docker, Kata Containers, Kubernetes, OpenShift, OpenStack, StarlingX, Zuul and many more. Collaborate with people from more than 30 open source communities and meet the users, developers and vendors who are building and operating open infrastructure.

Registration for this event will be free and expected attendance is over 5,000 attendees from more than 100 different countries.

	HEADLINE	PREMIER	EXHIBITOR
Price in USD	\$50,000 \$40,000 (MEMBER*)	\$25,000 \$20,000 (MEMBER*)	\$6,250 \$5,000 (MEMBER*)
Virtual booth presence	See page 3	See page 4	See page 5
8-minute Keynote presentation	✓		
30-minute breakout session	✓	✓	
Logo Placement	Largest and most prominent placement on the website & virtual tool	Website & virtual tool	Website & virtual tool
Distribution of sponsor news to OSF media list	✓	✓	✓
Inclusion in Summit Email Blast	100 Word Paragraph & Company Logo		
Lead generation**	✓	✓	✓
Social Media mentions	✓	✓	✓

\*Member price is reserved for OpenStack Foundation Platinum members, Gold members, and Corporate Sponsors.

\*\*Virtual platform will have opt-in lead generation.

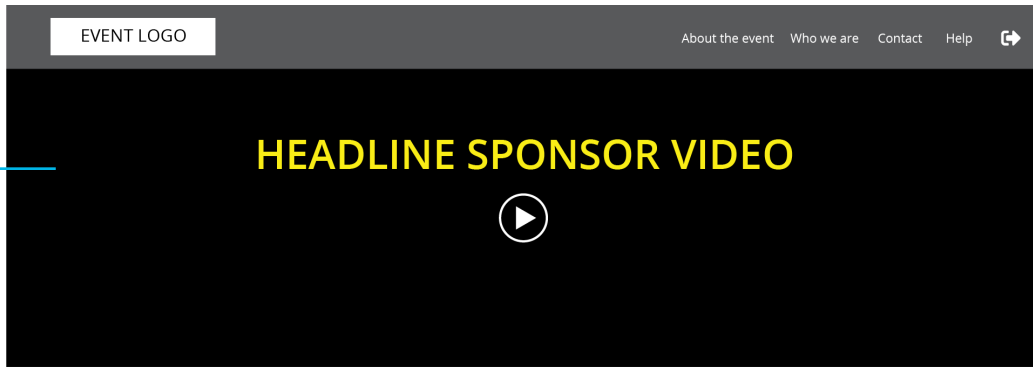


# HEADLINE SPONSORSHIP

\$50,000

\$40,000 (MEMBER PRICE\*)

- Logo on lobby page as Headline sponsor
- Logo on Summit website
- Welcome Video at top of booth page
- 8-minute Keynote Session
- 30-minute Breakout Session
- (4) Videos/Demos on booth page
- (4) PDFs on booth page
- (2) Social Media Links on booth page
- Virtual Meeting Room
- Chat feature

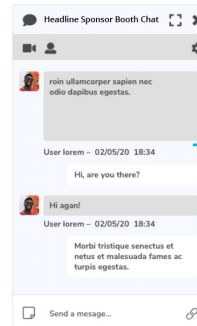
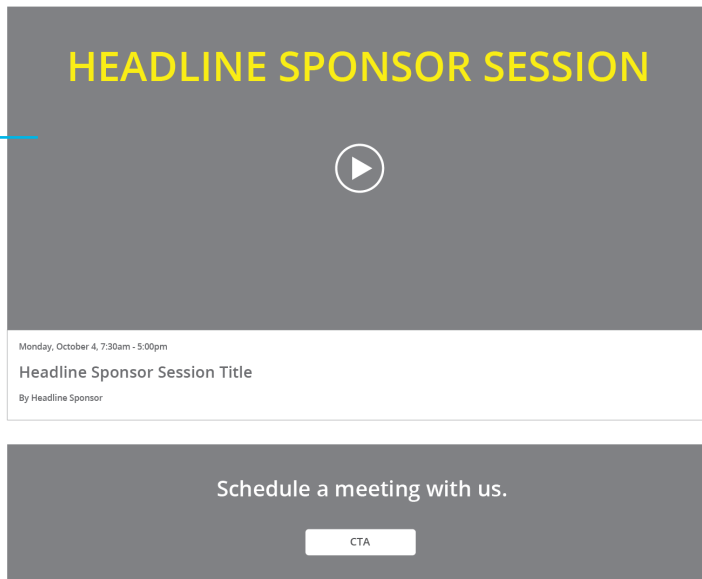


## SPONSOR NAME

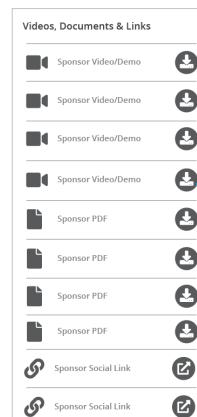
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Company description

Keynote video or sponsor breakout session



Chat with attendees



Videos/demos, downloadable content, links (sponsor responsible for creating this content)

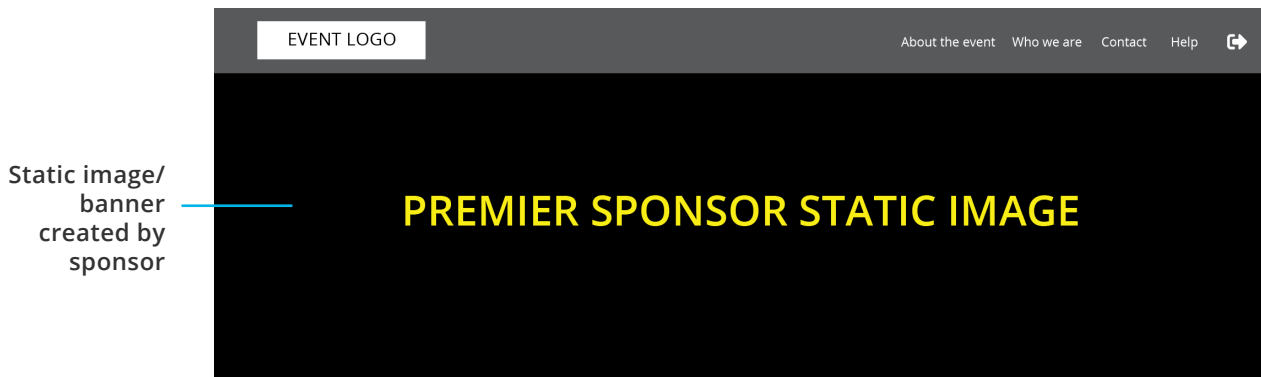


# PREMIER SPONSORSHIP

\$25,000

\$20,000 (MEMBER PRICE\*)

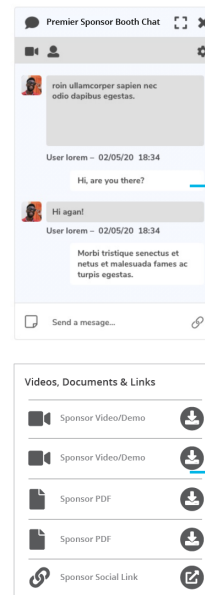
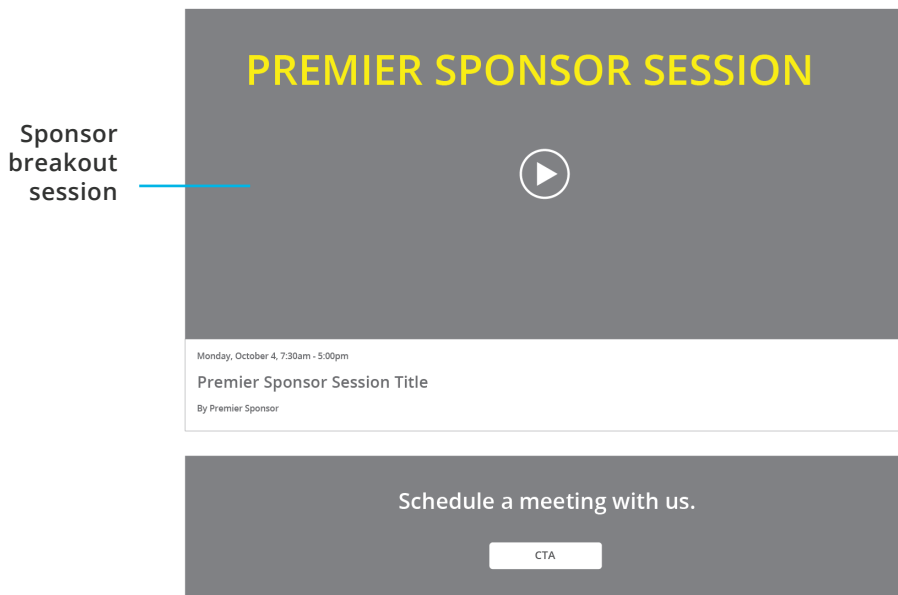
- Logo on lobby page as Premier sponsor
- Logo on Summit website
- Static Image at top of page
- 30-minute Breakout Session
- (2) Videos/Demos
- (2) PDFs
- (1) Social Media Links
- Chat feature



## SPONSOR NAME

About Sponsor - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper qui blandit prae

Company  
description



Videos/demos,  
downloadable  
content, links  
(sponsor  
responsible for  
creating this  
content)



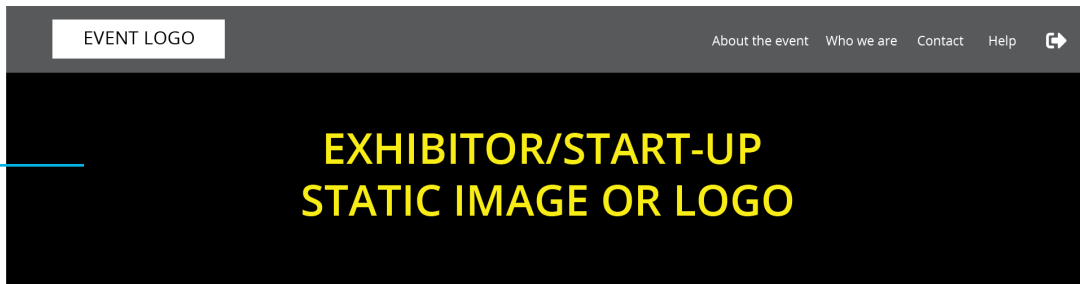
# EXHIBITOR SPONSORSHIP

\$6,250

\$5,000 (MEMBER PRICE\*)

- Logo on lobby page as Exhibitor sponsor
- Logo on Summit website
- Small Static Image or Logo
- (1) Video/Demo
- (1) PDF
- Chat

Static image created by sponsor or company logo

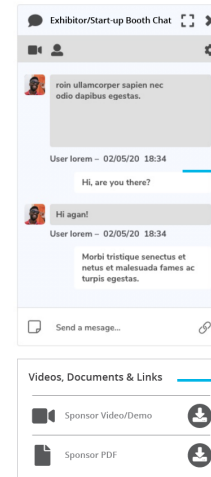
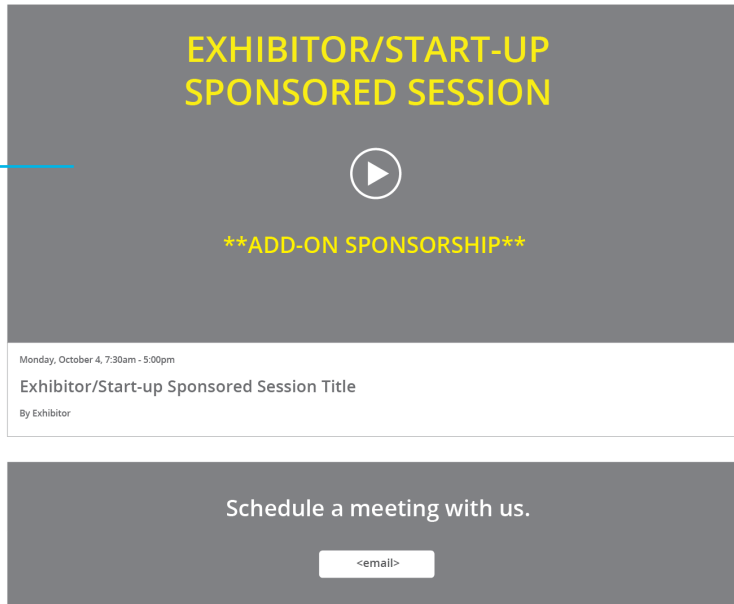


## SPONSOR NAME

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Company description

Sponsor breakout session (additional cost\*\*) If breakout session is not purchased then this will not appear on booth page.



Chat with attendees

Videos/demos, downloadable content, links (sponsor responsible for creating this content)





# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## 30-MIN BREAKOUT SESSION

\$5,000

- 20-minute pre-recorded session with 10 minutes for Q&A
- Session will be promoted on the official Summit schedule
- Session recording will live on the Foundation's YouTube page after the event
- Sponsor receives session attendee RSVP list

## TRAINING SESSION

\$4,000 (FULL DAY)

\$2,000 (HALF DAY)

- Summit Attendee RSVP required. OpenStack Foundation will manage RSVP list and share registered list with Sponsor in advance of Summit.
- Training Session will take place on the 4th or 5th day of the Summit
- Training Session to be promoted in social media blasts, Summit email blasts, and the official Summit schedule.

## 100-WORD PARAGRAPH IN PRE-SUMMIT EMAIL BLAST

\$1,000

- Email blast is sent out a week before the Summit
- Sponsor to provide the paragraph for the email 2 weeks prior to the Summit
- Paragraph can include hyperlinks

## PRE-KEYNOTE ADVERTISEMENT SLIDE

\$1,000

- Static advertisement slide that will be played on rotation with other sponsor slides and OpenStack Foundation content prior to the keynotes starting.
- Sponsor is responsible for providing the slide