How to avoid vendor lock-in in a multi-cloud world with Zenko

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Multi-Cloud is Real

"There will not be only one cloud...but rather a handful of large cloud firms with companies taking a multi-provider approach to the cloud."

-- Andy Jassy, AWS CEO, Wall Street Journal, Oct 2017





EVERYDAY HYBRID CLOUD



Basic cloud use / **SaaS applications**

Public Cloud for test-dev or a specific use case

CLOUD



Run the same application seamlessly on premises and in a public cloud

MULTI CLOUD



The Freedom to chose the most appropriate cloud for each application

whether on-premises or public



Multi-Cloud Across Industries



Major Biopharmaceutical Company

Current heavy AWS S3 users, especially focused on cloud search & workflows



Aerospace Manufacturing Company

Cloud Workflow integrations for media/image recognition (Cloud Vision API) & archiving of inactive data that must be preserved



Automotive Manufacturing Company

Regional POPs pushing automotive sensor data and video to cloud for GPU burstcomputing



Connected & Autonomous Vehicles

Collection of vehicle sensor and location data in clouds, access to machine learning & analytics services

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Use cases for multi-cloud data management

Active
CONTENT DISTRIBUTION

Active
COMPUTE BURSTING

Data
ANALYTICS

MACHINE LEARNING

LONG-TERM ARCHIVAL / COLD STORAGE

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The Economics Might Surprise You



3 Year TCO for 1PB

Replicated TCO can be very close to a single copy in one public cloud

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Multi-Cloud Data – Challenges



How do I distribute and retrieve data from many different locations in the most efficient way possible?

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How can I reduce storage costs?

How do applications and users access data stored in different locations?

Where is my data?







Zenko Orbit Try it: zenko.io



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Zenko code on Github

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www.zenko.io/admin



