

OSF Strategy & Vancouver Summit Update



| Sunday | Monday | Tuesday | Wednesday | Thursday |
|--------------------------------------|-----------------------------|-----------------------------|----------------------------|--------------------------------|
| Joint Leadership Strategy Meeting | General Session Keynotes | OpenDev CI/CD Keynotes | Edge Computing Keynotes | Open Research Cloud Conference |
| #WeAreOpenStack Mixer | OpenInfra Mixer | Container Infra Keynotes | | |

LET'S BUILD

D D E NI NFRASTRUCTURE





HUNDREDS of SESSIONS from OPEN INFRASTRUCTURE EXPERTS

AIRSHIP KATA CONTA

AKRAINO KUBERNET

ANSIBLE MESOS

CALICO ONAP

CENTOS OPEN COMP

CEPH OPEN OVSW

CHEF OPENCONTE

CLOUD FOUNDRY OPENCONTE

DOCKER OPENFOR

FD.10

GIMBAL

15110

JENKINS

SKATA CONTAINERS **PROMETHEUS** PUPPET KUBERNETES SALTSTACK MESOS SPARK & PINNAKER OPEN COMPUTE OPEN OVSWITCH TENSORFLOW CJÉRRAFORM OPENCI TRAVISCI **OPENCONTRAIL** CXCI **OPENFOG** XEN **OPENSHIFT** UUUL CBPENSTACK OPNFV POSTGRESSQL



OpenDev CI/CD, co-located event

- Tuesday & Wednesday on the 3rd floor of the convention center
- Programmed by leaders from Zuul, Spinnaker, Jenkins, XCI, Mesosphere
- Sponsors: Mirantis & Ansible
- Collaborative event!







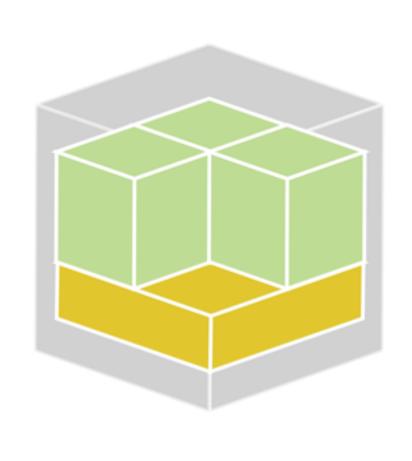








In 2010, NASA and Rackspace started OpenStack to bring infrastructure automation to the world



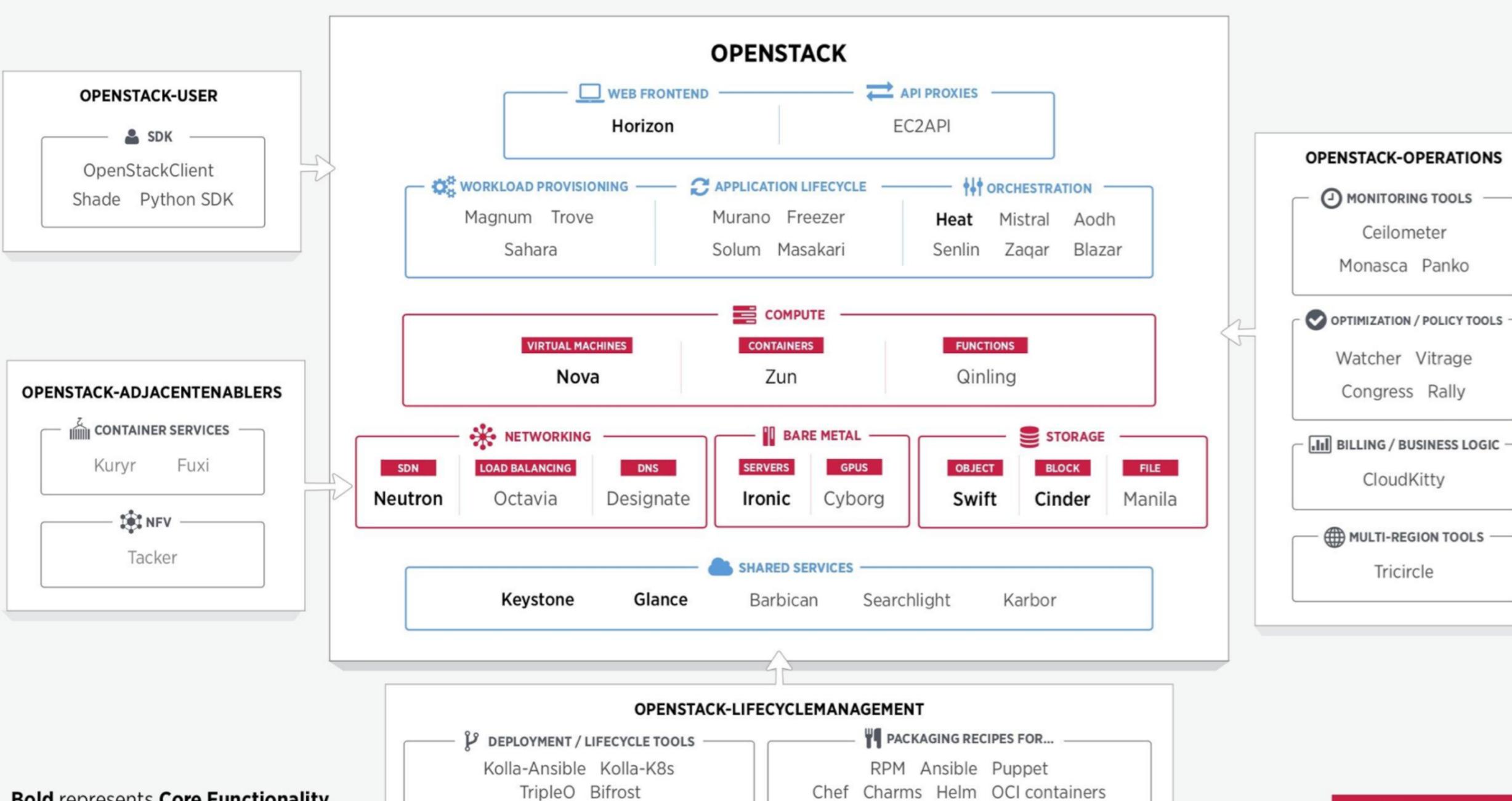
Nova



Swift



In 2018, OpenStack is now proven and widely adopted



openstack.



950/0
More Deployments in 2017 vs 2016

More than
10,000,000
Computing Cores in Production



New OpenStack Users

























New Report 451 Research, Voice of the Service Provider*

Globally, 71% of service providers are either in production or plan to be in production with OpenStack in the next 12 months. That number goes up to 80% if you include respondents who plan to implement in the next 24 months.

- Telcos: 45% are in production and another 36% are in POC or plan to be in production in the next 24 months.
- Large service providers (\$1bn+ revenue): 63% in production with 22% in POC or planning to implement in the next 24 months.

*More data available in the full report; Al Sadowski, key analyst; May 2018 https://451research.com/dashboard/customer-insight/voice-of-the-service-provider



IDC: OpenStack Infrastructure Ecosystem: Part 3 Market Size & Forecast*

IDC estimates OpenStack to be a **\$6.1 billion opportunity in 2018** and grow at an aggregate CAGR of 9.7% from 2016 to 2021.

*Doc #US43091917, OpenStack Infrastructure Ecosystem: Adoption Patterns, Use Cases, and Market Outlook, Part 3 — Market Size and Forecast, Sept 2017 (https://www.idc.com/getdoc.jsp?containerId=US43091917)



IDC: OpenStack Infrastructure Ecosystem: Part 4 Results from Customer Survey*

- Lower cost and faster speed are the drivers for OpenStack adoption.
- OpenStack is seen as a vehicle to achieve a hybrid cloud strategy. Enterprises are realizing significant cost savings over public and private cloud alternatives.
- OpenStack users are not confined to large organizations, much of the market is for medium-sized and midmarket companies.
- 90% of OpenStack users use a partner to deploy, and they are a key OpenStack software channel and route to market.
- Users run a very diverse set of workloads on OpenStack. Workload types are shifting from commercial to custom built. Today's deployments are an even mix of migrated VMs, existing VMs, and new VMs.

(https://www.idc.com/getdoc.jsp?containerId=US43091917)

^{*}Doc #US43318917, OpenStack Infrastructure Ecosystem: Adoption Patterns, Use Cases, and Market Outlook, Part 4 — Customer Survey Results, Dec 2017



Why is adoption growing?

- The overall demand for software-driven infrastructure is exploding
- Three C's driving multi-cloud: cost, compliance and capabilities
- OpenStack software has greatly improved and meets a variety of use cases
- Most users are still at the beginning of this journey, need help with the transition



Now, the industry faces new challenges

- New workloads and architectures bring new requirements
- Tons of open source projects requiring integration
- Lifecycle management and upgrades
- Difficult for customers to absorb the large number of new technologies

And our community is responding...



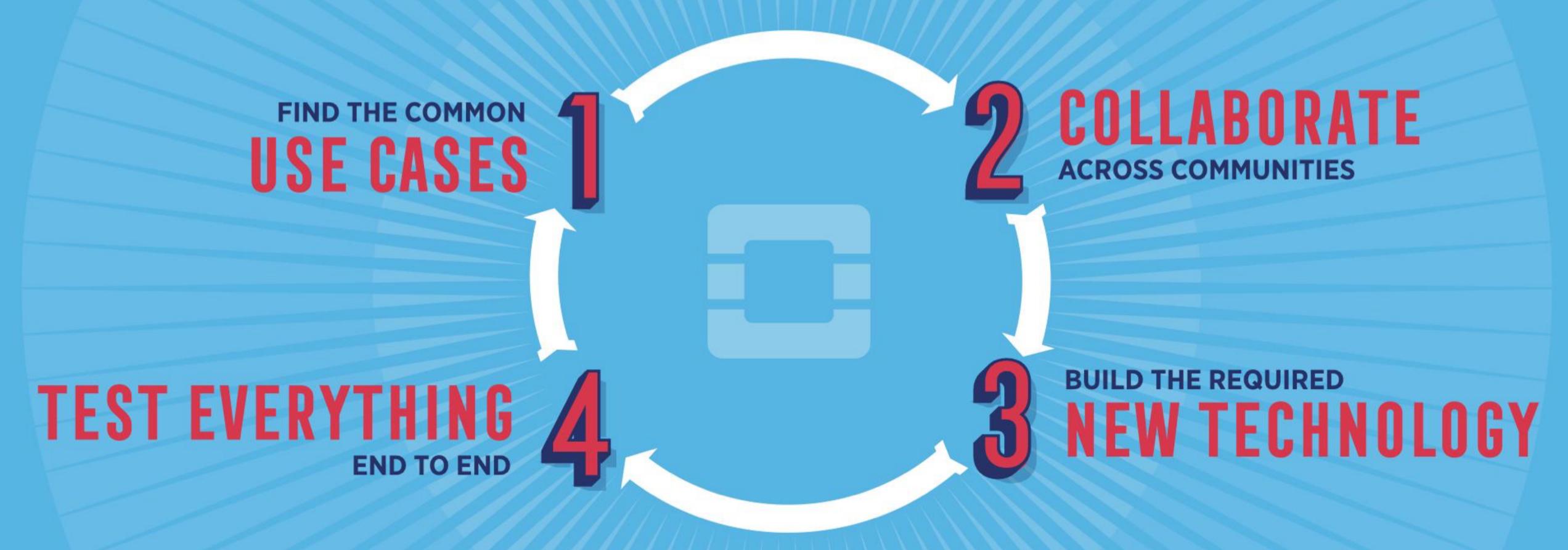
In 2017, we laid out a strategy to address these challenges



More than a single platform, we are a community

- Develop open source software for open infrastructure
- Operate public, private cloud, and edge environments for many different use cases
- Share experiences to bring benefit to customers

The Foundation is evolving to support the open infrastructure community





And in six months, the community has delivered











EDGE COMPUTING GROUP

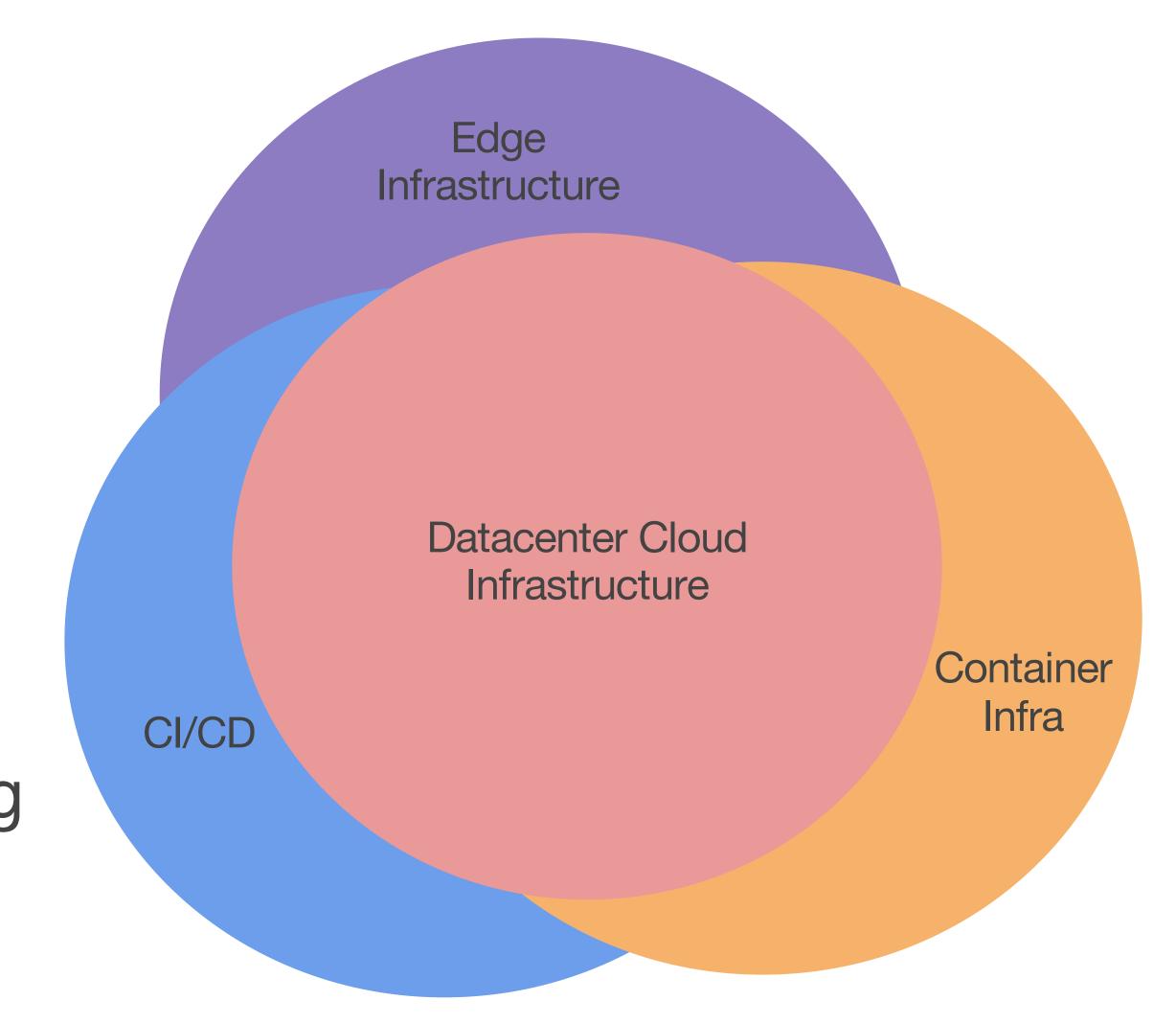


Addressing use cases and building new markets

- Datacenter Cloud
- Container Infrastructure
- Edge Computing
- CI/CD

More in the future...

NFV/HPC/Al/Machine Learning





Open Infrastructure Content

- 250+ OpenStack sessions (not including Forum)
- 70+ Kubernetes sessions
- 28 Docker sessions
- 21 OPNFV sessions
- 13 ONAP sessions
- 15 Ceph sessions
- 19 Ansible sessions
- 11 Kata Containers sessions
- 9 Zuul sessions
- 6 Tensorflow sessions
- 6 Terraform sessions
- 4 Spark sessions
- 4 Istio sessions
- 4 Cloud Foundry sessions
- 4 Spinnaker sessions
- And many more....



Maya Kaczorowski GCE - Container Secuirty



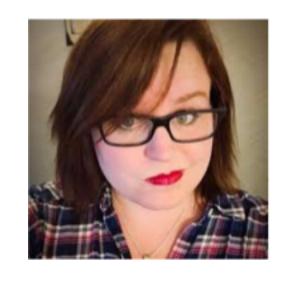
Craig McLuckie Heptio -Craig McLuckie



Tony Campbell CoreOS - Kubernetes



Lin Sun Istio Core



Kris Nova Kubernetes & Kubicorn



Allen Sun Alibaba - Kata/Pouch



Press Releases







- Kata Containers v1 release
- Zuul as an independent project
- Kubernetes:
 - SIG-OpenStack in Kubernetes community delivered OpenStack provider for Kubernetes
 - White paper covering major use cases
 - Represented in cross cloud CI dashboard





2018 OpenStack User Survey

- 2018 submission process now open: https://www.openstack.org/user-survey/survey-2018
- Annual report to be published in October, 2018 before the Berlin Summit
- For real-time analytics, you can visit openstack.org/analytics



Berlin Summit Preview November 13-15

- Headline sponsorships sold out:
 - o Deutsche Telekom, Intel, Huawei, Canonical
- Already securing speakers, including American Airlines & BMW
- Potential Edge hackathon weekend prior to the Summit
- Looking for feedback on new open infrastructure content and keynote format we're testing in Vancouver
- Call for Presentations now open



Thank you!